

# Parry Sound Area

## COMMUNITY BUSINESS & DEVELOPMENT CENTRE INC.



A Community Futures Development Corporation

1A Church Street, Parry Sound, Ontario P2A 1Y2

Phone: 705-746-4455 Fax: 705-746-4435

Email: [info@cbdc.parrysound.on.ca](mailto:info@cbdc.parrysound.on.ca) Website: [www.cbdc.parrysound.on.ca](http://www.cbdc.parrysound.on.ca)

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TO: **Press Release**

FROM: Bob Griffiths-Chair

DATE: January 4, 2021

RE: New General Manager

The Board of the Parry Sound Area Community Business & Development Centre (CBDC) is very pleased to announce that Ms. Janice Heidman has accepted their offer to become the new General Manager at the CBDC effective January 11, 2021.

Janice comes to the CBDC with a wealth of experience in our community having owned and operated her own business, managed our regional newspaper network with Metroland Media, volunteered with several not for profits and most recently working with a national financial institution. Janice is proud to have raised her three children in the Parry Sound area and as an avid boater, she and her husband Terry Clark can be found spending as much time as possible enjoying the beauty of Georgian Bay.

The CBDC is a part of the Community Futures Program (CFP) a federal initiative with 268 offices located in small, rural communities across Canada. They work with local, federal and provincial partners in support of Regional Economic development primarily through their small business lending portfolio, a portfolio valued today at some \$9.2 million.

The CBDC is governed by a group of 12 volunteers, people recruited from the Community at large that bring a variety of small business, financial / accounting and community service skills to the table.

“Janice is truly and firmly embedded in our Community, a factor that the Recruitment Committee weighed heavily in their selection. She is familiar with the Community Futures Program and the principles of development lending. Our dedicated Board volunteers and staff are very much looking forward to working with Janice going forward” said CBDC Board Chair Bob Griffiths.

Please join us in welcoming Janice to her new position. On January 11, 2021 she can be reached at [janice@cbdc.parrysound.on.ca](mailto:janice@cbdc.parrysound.on.ca) 705-746-4455