

**How will the Site Selection Tool and Business Directory be embedded on the site? Through a link? Pasting of HTML5 code?**

We are open to suggestions, but we were planning to paste HTML5 code to have it live directly on the site.

**Can you please further clarify your expectations for this goal:  
"Include a customer relationship management (CRM) system that features e-newsletter subscription to gather permission to contact and automate management of contact list and distribution of content"**

We are looking for a CRM tool to be integrated with the site that will help to easily disseminate information/content and monitor/manage contact with prospects (i.e. Hubspot, Salesforce, Constant Contact, etc.).

**Is it a requirement of your office to adhere to CASL legislation?**

Yes we would definitely adhere to CASL legislation whenever distributing any type of information/content and contacting prospects.

**In regards to the Site Selector Tool currently in development, are you able to show the tool so we can see if it is responsive and accessible? Will we need to provide graphics for the tool?**

The Site Selector Tool is still in development, but it utilizes our local GIS system created through the West Parry Sound Geography Network. The mapping tool can be found here: <http://www.wpsgn.ca/GIS/> . Graphics are not required (other than the page on which the tool will reside), the Site Selector Tool will simply be embedded on the site.

**In regards to the Business Directory, can you share with us who's business directory tool that you will be using? Will we need to provide graphics for this?**

The Business Directory is still in development, but can be found here: <http://parrysound.directory/> . We plan to embed the Business Directory on the site, so the only graphics required would be the page on which the tool resides, but we are open to suggestions.

**Regarding the E-Newsletter subscription, do you currently use constant contact or an alternative or do you wish the vendor to suggest?**

We currently do not have an e-newsletter subscription/CRM system and we wish the vendor to suggest a suitable solution.

**Can your office share a budget range for this project?**

The budget range is \$20,000-\$40,000. We currently have \$20,000 set aside for this project and we have an application into FEDNOR for matching dollars. Should we be successful in obtaining FEDNOR funding, our budget will be \$40,000. We realize this is a large spread and the solution provided will be dependent/reflective of the budget.

**We offer a full featured product free of charge that allows you to manage the procurement process from end to end, is this something that you would be interested in?**

Thank you for the offer, however we have an internal process set in place and are well into the procurement process at this point so we will continue without your product.

**What kinds of documents are you hoping to export to CSV and PDF?**

We envisioned potentially having some downloadable content such as Community Profile data/statistics, etc. However, nothing is set in stone at this point. We simply wanted to ensure the site is capable of supporting such a function.

**How many photos and videos of the region do you need for the RFP? Does each partner already have a stack of photos and videos?**

Yes each partnering municipality has their library of photos and videos that we can potentially tap into. RTO 12 (Explorer's Edge) also has a public library of local images. We are also open to securing or creating new photos and/or videos for the project.

**Regarding Incentives, do you want the ability to set an auto expiry on incentive or manually maintained?**

We envisioned an Incentives section of the website to detail programs and funding available in the area which could be manually maintained. However, if you have a solution around auto expiry that you think would work well, we are definitely open to suggestions.

**Regarding the Site Selector Tool, what programming language is this being supplied in? Is this information tied into the local MLS (IDX) info pool?**

HTML5, CSS, and Javascript will be used to embed the Site Selector Tool. Here is an example of how we will embed:

```
<iframe width="300" height="200" frameborder="0" scrolling="no" allowfullscreen src="http://arcg.is/19L8Kz"> </iframe>
```

More information on the tools being used can be found here: <http://doc.arcgis.com/en/web-appbuilder/>

**Regarding the Living Here section, does this section have any graphs or charts? If so, will these be digitized or displayed in PDF format?**

We are open to suggestions. We envision a lot of the information to be displayed in visually appealing ways (i.e. infographics) instead of simple text. We are open to interactive graphs and charts if this adds value to the reader.

**Regarding Business Resources, will there be any downloadable content here? If so, does it need to be part of the CMS and what formats are being delivered? Will also need to know how much disk space to allocate if files are being delivered.**

We envisioned the Business Resources section to be links to partner websites with a brief description of the organization and the services they provide. However, we are open to suggestions.

**Does the Search feature include an autocomplete feature for common search terms?**

We would look to your suggestions on the most suitable Search tool and the functions of this tool. We would imagine an autocomplete feature for common search terms would be a helpful feature, however we are unsure of the technical ramifications. We would lean on the expertise of the vendor for things such as this.

**Is the E-Newsletter Subscription custom or third party (i.e. Mail Chimp, Constant Contact, etc.)?**

We don't envision requiring a custom solution, we were planning on a third party solution, but we are open to suggestions and would lean on the vendor's expertise for a suggested solution.

**Will all images and videos be supplied to us?**

We have access to a library of images that we can utilize from the partner municipalities and RTO 12 (Explorer's Edge) public library of images. Although these same partners have videos, these are specific to their municipality and not the region so we would likely need to create video assets. We are also open to creating new images for the project.

**How many different levels of users are needed to manage the site?**

At this point, only one level of user is required to manage the site, but the ability to have different levels of user access would potentially be a useful feature for future use.

**What sections of the site need the ability to export CSV/PDF?**

At this point, we are unsure of which sections of the site need the ability to export CSV/PDF. We envision this ability would be useful in the Community Profile section and potentially others, but no plans are set in stone and we would look to your suggestions.